

# MHA 2017 MRFA

MANITOBA'S HOTEL & RESTAURANT TRADE SHOW

## 2017 EXHIBITOR BROCHURE

OCTOBER 24  
10AM - 4PM

VICTORIA INN  
WINNIPEG



Proudly  
presented by:

MANITOBA  
HOTEL  
ASSOCIATION

ESTABLISHED 1927



Manitoba  
**Restaurant &  
Foodservices**  
Association

[www.ONEshow.ca](http://www.ONEshow.ca)

(204) 942-0671



**October 24th, 2017**  
**Show Hours: 10am - 4pm**  
Victoria Inn Hotel & Convention Centre

### MANITOBA MARKET

Manitoba has a high number of independent hotels and restaurants, with local decision makers. Our show specializes in reaching these buyers and bringing them under one roof.

It's important to us to bring as many buyers to the show floor as we can. We target hotels, motels, restaurants, foodservice establishments, and bars throughout in Manitoba, plus selected care homes and government institutions.

### TWO LEADING HOSPITALITY ASSOCIATIONS. ONE SHOW!

The MHA & MRFA Show is presented by the Manitoba Hotel Association (MHA) and the Manitoba Restaurant & Foodservices Association (MRFA). The show is managed by the MHA. The show combines the best of both events. This is your opportunity to gain quality leads, form new connections, and put your product or service in front of buyers.

### SHOW LOCATION

The show floor will be the Centennial ballroom of the Victoria Inn Hotel & Convention Centre. The ballroom was expanded in 2014. There's lots of free parking for exhibitors and attendees. Setup opens Monday at 12 noon, but if you have a small exhibit, you're welcome to set up Tuesday morning instead. There's level access throughout, and getting your materials in and out of the facility is easy.

### WHERE TO STAY

Victoria Inn Hotel & Convention Centre - Host Hotel  
1808 Wellington Ave. Winnipeg, MB  
Phone: (204) 786-4801 or 1-877-VIC-INNS  
Room Rate: \$134.00 Booking Code: 761606 <https://winnipeg.vicinn.com>

### PASSPORT & BOOTH PRIZE

You can opt in to our passport stamp promotion. Buyers attending will be encouraged to visit all the booths on the passport to get their stamp. And, if you have a prize draw at your booth (minimum value of \$100), your booth will be highlighted in the Show Guide magazine.

### THEATRE PACKAGE OPTION

New this year: secure a space with an overhead screen to really make your booth stand out. Video (but not audio) can be connected from your booth to the screen overhead. There's limited availability for this option. Please contact us early.

### BOOTH ALLOCATION

Since we're putting two shows together, we want to take time to get our booth placement right. Factors in how we place booths will take into consideration: larger exhibits, past booth purchases, the order that booths are purchased, theatre package requests, and separating competing exhibitors.

- Returning exhibitors, who purchased in either MHA '16 or Localfare '17, will receive priority space allocation if booked by May 31st.
- Spaces for single booth exhibitors will be allocated after July 1st.
- Space is not considered booked until payment in full is received.

### WHAT'S INCLUDED

All booths include pipe, drape, and skirted table. Lunch for 2 staff per booth provided and your company will be listed in the Show Guide.



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The MHA serves the needs and promotes the common interests of the hotel and accommodation industry in Manitoba. We're dedicated to being the recognized leader in influencing the future direction, growth, and excellence of the hospitality industry.



The MRFA is acknowledged as the representative voice of the restaurant and foodservices industry. The MRFA operates entirely on revenues from memberships, special events and trade shows. All revenue is spent working for our members on issues that affect our industry.



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**Company Name:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**City/Town:** \_\_\_\_\_ **Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Telephone # (to appear in Show Guide):** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Person in charge of Exhibit:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Person to be listed in Show Guide (if different):** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Industry Code** (choose from the list on the next page - 5 max)

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	Member	Non-Member
<input type="checkbox"/> <b>Add 1-year Membership</b>		\$300
<input type="checkbox"/> <b>1 Booth (10'x8')</b>	<b>\$950</b>	\$1350
<input type="checkbox"/> <b>Additional Booths</b>	<b>\$850</b>	\$1150
<input type="checkbox"/> <b>Corner Booth: add</b>	<b>\$250</b>	\$250
<input type="checkbox"/> <b>Data (barcode) scanner</b>	<b>\$215</b>	\$215
<input type="checkbox"/> <b>Standard Electrical (15A/120V)</b>	<b>\$80</b>	\$80
<b>Subtotal</b>	<b>\$ _____</b>	<b>\$ _____</b>
+ GST 5% (R107660250)	<b>\$ _____</b>	<b>\$ _____</b>
<b>Total Payment</b>	<b>\$ _____</b>	<b>\$ _____</b>

**Cheque enclosed** (payable to: MANITOBA HOTEL ASSOCIATION)

**VISA**    **MasterCard**

**CC #:** \_\_\_\_\_ **Exp.** \_\_\_\_/\_\_\_\_

**Price includes:** Pipe, drape, Show Guide listing, skirted table, 2 lunches & 5 exhibitor badges per booth.

**Utilities:** Not all utilities are available at all booths. Other furniture rental and internet also available.

**Participate in a passport booklet for trade show attendees?**    Yes    No

**Booth prize over \$100 in value you would like promoted?**    Yes    No

**Cancellation by Exhibitor:** Cancellations received prior to August 1 are refundable in full. Cancellations between August 1 and August 14 will be refunded at 50% of the total space price. Cancellations after August 14 are nonrefundable.

I have read and understood the Terms & Conditions outlined at [www.ONEshow.ca](http://www.ONEshow.ca)

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Send Completed Registration Forms** to: MANITOBA HOTEL ASSOCIATION

Suite 501, 1020 Lorimer Blvd., Winnipeg, MB R3P 1C7 or **Fax:** (204) 942-6719 or 1-888-689-3316

**Please call for more information:** (204) 942-0671 or toll-free 1-888-859-9976 or **Email:** [jweir@manitobahotelassociation.ca](mailto:jweir@manitobahotelassociation.ca)

# CATEGORY CODES

Please write up to 5 category codes on your registration form

<b>AC</b>	Accounting Systems	<b>DV</b>	Digital Video	<b>ME</b>	Meats
<b>AI</b>	Air Conditioning	<b>DG</b>	Dishwashing & Glasswashing Equipment	<b>MN</b>	Menus
<b>AL</b>	Alarms, Security Systems & Locks	<b>DE</b>	Desserts & Baked Goods	<b>PH</b>	Payroll & Human Resource Management Systems
<b>AM</b>	Amenities for Hotel Rooms	<b>DX</b>	Digital Signage	<b>PI</b>	Paints
<b>AR</b>	Architecture & Design	<b>DO</b>	Doors & Windows	<b>PA</b>	Paper Products
<b>AS</b>	Associations	<b>DR</b>	Draperies	<b>PE</b>	Pest Control
<b>AT</b>	Automated Teller Machines (ATM's)	<b>ED</b>	Education & Training	<b>PY</b>	Photography
<b>BK</b>	Bakeries & Baked Goods	<b>EL</b>	Electrical	<b>PS</b>	Point of Sale & Scanning
<b>BQ</b>	Baking Equipment & Supplies	<b>EG</b>	Energy Management	<b>PL</b>	Pools & Spas
<b>BP</b>	Bar Supplies & Equipment	<b>EE</b>	Entertainment Equipment & Services	<b>PO</b>	Poultry & Eggs
<b>BV</b>	Bathroom & Restroom Renovations	<b>EF</b>	Entrees	<b>PD</b>	Printing & Duplicating
<b>BL</b>	Bathtub Liners	<b>FI</b>	Financial Services	<b>PR</b>	Promotions
<b>BA</b>	Beds & Bedding Accessories	<b>FS</b>	Fish & Seafood	<b>PM</b>	Property Management
<b>BE</b>	Beer	<b>FH</b>	Flatware & Dinnerware	<b>PP</b>	Purchasing Program
<b>BD</b>	Beverage Dispensing Equipment	<b>FC</b>	Floor Coverings	<b>RE</b>	Real Estate
<b>BN</b>	Beverages, Non Alcoholic	<b>FL</b>	Floor Care & Carpet Cleaning	<b>RC</b>	Recycling & Waste
<b>BS</b>	Blinds	<b>FZ</b>	Frozen Foods	<b>RF</b>	Refrigeration Equipment & Services
<b>CK</b>	Cakes & Cookies	<b>FV</b>	Fruits & Vegetables	<b>RS</b>	Restaurant Service & Specialty Supplies
<b>CR</b>	Carts & Carriers	<b>FF</b>	Furniture	<b>RR</b>	Restroom Equipment & Services
<b>CG</b>	Case Goods	<b>FO</b>	Furniture - Outdoor	<b>SA</b>	Safety & Medical
<b>CB</b>	Cash Registers & Business Systems	<b>GA</b>	Games & Gaming Equipment	<b>SE</b>	Security Systems
<b>CE</b>	Cheese	<b>GC</b>	Gift Cards & Prepaid Cards	<b>SH</b>	Storage, Moving & Shelving
<b>CI</b>	China	<b>GL</b>	Glassware	<b>SI</b>	Signs
<b>CL</b>	Cleaning Equipment	<b>GF</b>	Gluten Free Foods	<b>SN</b>	Snack Foods
<b>CH</b>	Cleaning & Housekeeping Services	<b>HF</b>	Hotel Franchising	<b>SR</b>	Social Responsibility
<b>CP</b>	Cleaning Products	<b>HK</b>	Housekeeping Services	<b>SM</b>	Sound & Music
<b>CO</b>	Coffee, Tea & Chocolate Products & Equipment	<b>IC</b>	Ice Cream Products & Equipment	<b>SO</b>	Soups & Sauces
<b>CM</b>	Communication Systems	<b>IM</b>	Icemakers, Dispensers & Crushers	<b>SV</b>	Shuttle Buses & Vehicles
<b>CS</b>	Computer Software & Equipment	<b>IN</b>	Insurance	<b>TE</b>	Telephone Systems
<b>CD</b>	Condiments, Seasonings & Salad Dressings	<b>IT</b>	Internet	<b>TV</b>	Televisions, Video & Radios
<b>CT</b>	Construction & Renovation	<b>JA</b>	Janitorial Services	<b>TR</b>	Training & Development
<b>CN</b>	Consulting	<b>KI</b>	Kitchen Renovations	<b>UN</b>	Uniforms, Aprons & Clothing
<b>CU</b>	Cooking Equipment & Utensils	<b>LE</b>	Laundry Equipment & Supplies	<b>UP</b>	Upholstery & Upholstery Cleaning
<b>CX</b>	Courier & Transportation	<b>LT</b>	Lighting	<b>VA</b>	Vacuums
<b>CY</b>	Cutlery	<b>LN</b>	Linens, Towels & Napkins	<b>VM</b>	Vending Machines & Products
<b>DA</b>	Dairy Products	<b>LQ</b>	Liquors, Wines & Spirits	<b>VE</b>	Ventilation Equipment
<b>DB</b>	Debit & POS Terminals	<b>MA</b>	Mats & Matting	<b>VL</b>	VLT's
<b>DS</b>	Design	<b>MK</b>	Marketing & Promotion	<b>WT</b>	Water

	601	602	603	604	605	606	607	608	609	610	611		
146												545	
144	139	238		239	338		339	438		439	538	543	
142	137	236		237	336		337	436		437	536	541	
140	135	234		235	334		335	434		435	534	539	
138	133	232		233	332		333	432		433	532	537	
136	131	230		231	330		331	430		431	530	535	
134												533	
	<b>ENTER</b>	129	228		229	328		329	428		429	528	531
130		127	226		227	326		327	426		427	526	529
128		125	224		225	324		325	424		425	524	527
126		123	222		223	322		323	422		423	522	525
124		121	220		221	320		321	420		421	520	523
122													521
120		119	218		219	318		319	418		419	518	519
118		117	216		217	316		317	416		417	516	517
116		115	214		215	314		315	414		415	514	515
114		113	212		213	312		313	412		413	512	513
112		111	210		211	310		311	410		411	510	511
110													509
	701	702	703	704	705	706	707	708	709	710	711		